

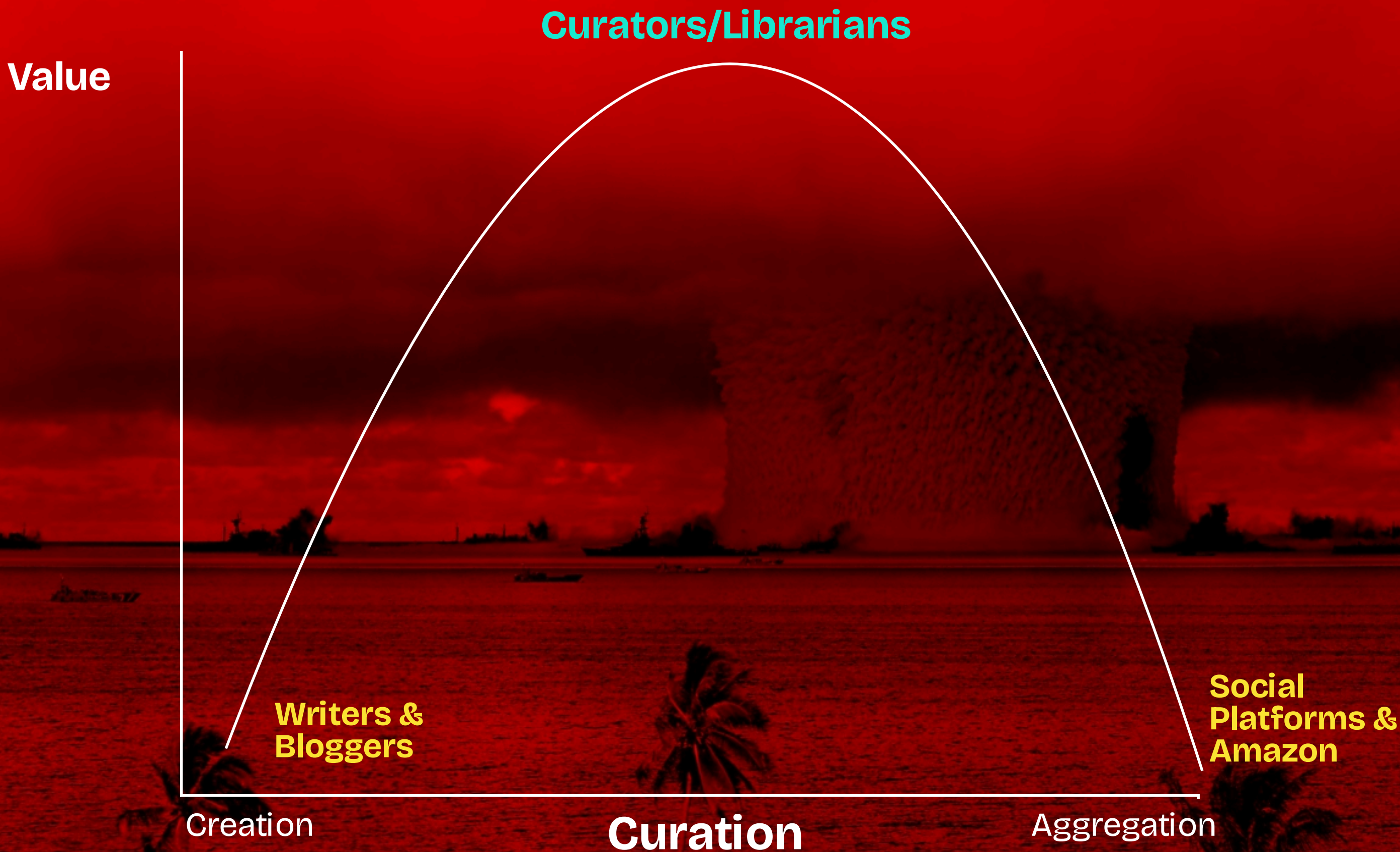
# The University of Monetization

- Ai leads to explosion in content ↘
- Increased costs of finding good content
- Value therefore accrues to curators

The Monetization of Business & The Business of Monetization ■

## The Content Cold War Begins

Amazon Strikes First To Limit Ai E-Books Arms Race



# As the cost and value of creation trend to zero... value will accrue to the curators

[inspired by smiling curve thesis 'Stratechery']

