

The **University** of **Monetization**

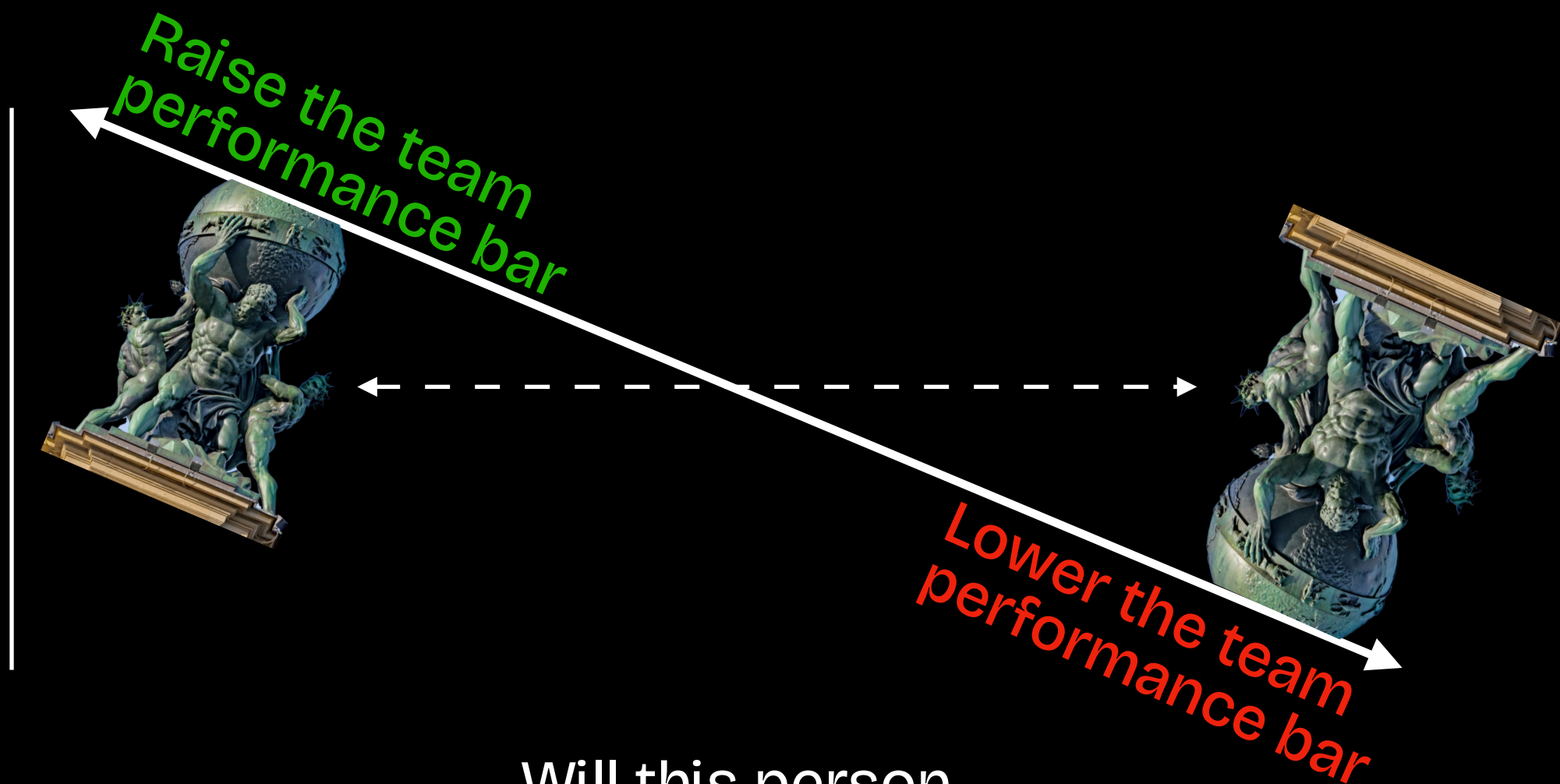
- You're either - Raising the team pay
- Maintaining the team pay
- Or lowering the team pay

**The Monetization of Business &
The Business of Monetization**

Cartlett's Bar For Talent



Steven Bartlett's **Simple 3 Bar Framework** For Recruiting Talent



Will this person
Raise, **Maintain** or **Lower**
Team Performance