

The University of Monetization

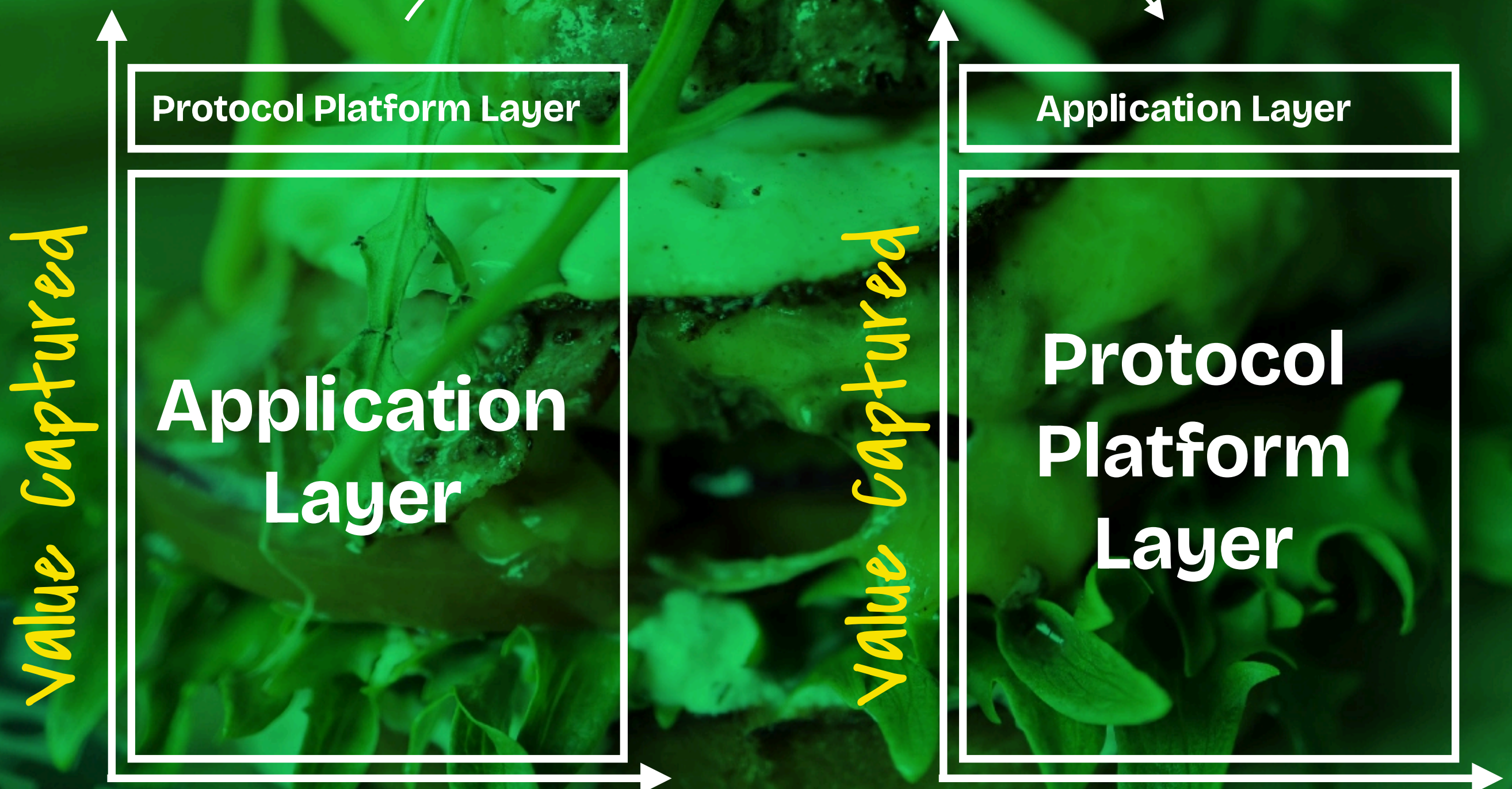
- HTTPS/SMTP/RSS captured no value
- Web 2 Applications captured the economics
- Ai Protocol Platforms will win the next round

The Monetization of Business & The Business of Monetization ■

The Fat Protocol [Platform] Thesis

Web 2: Applications

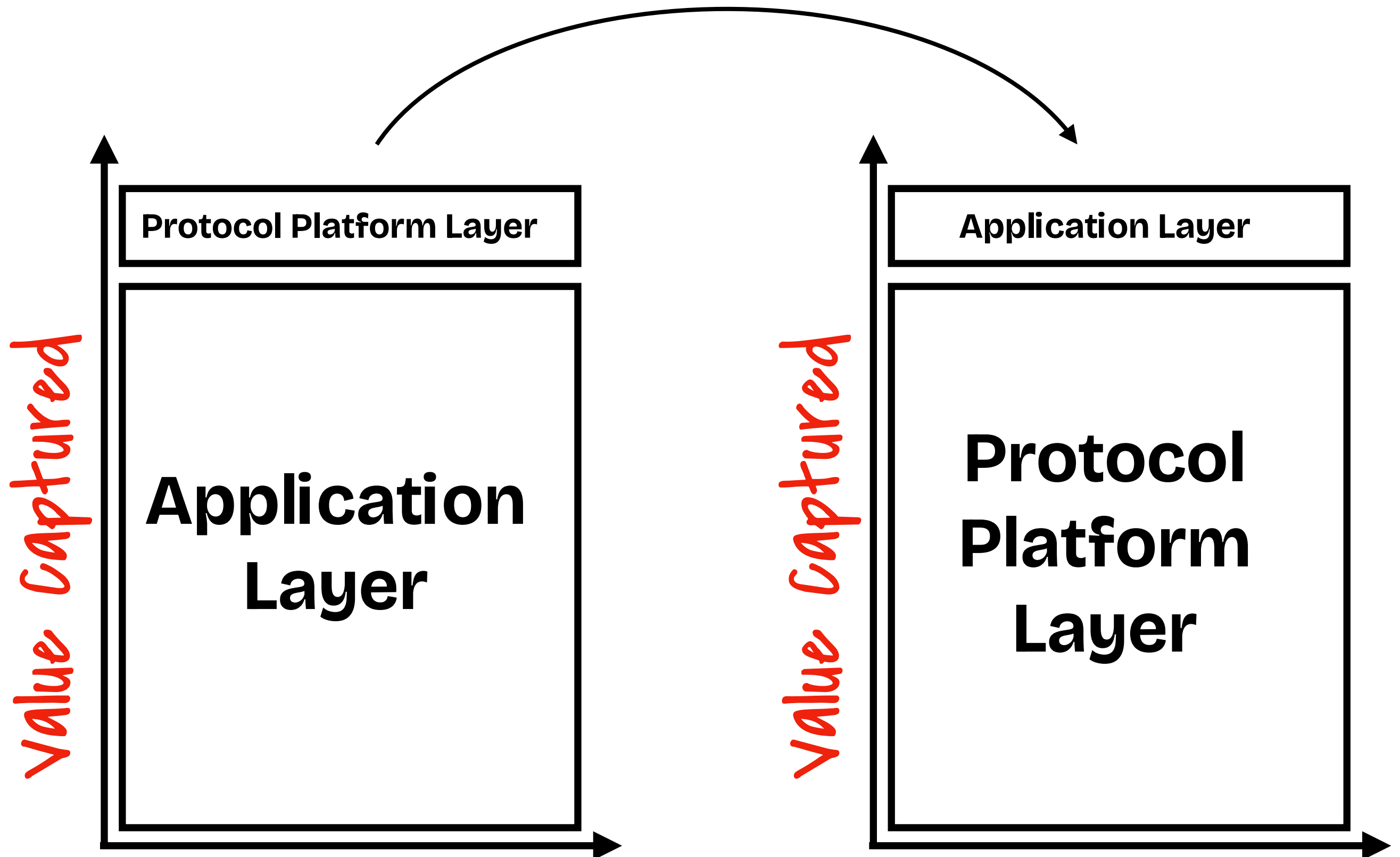
Web 4: Ai Platforms



The Fat Protocol [Platform] Thesis

Web 2: Applications

Web 4: Ai Platforms



Source: Joel Monegro

Monetization University